



Building Back the Trust: Strengthening Core Values in the Accounting Profession

The NCPACA Convention in Orlando last July 1 - 4, 2004 presided by the national organization's current president, Reynaldo L. Padilla from the Association of Filipino American Accountants, Inc. New York Chapter has been a tremendous success in :

- identifying and addressing the professional needs of all members; and
- building leaders and becoming the leading Asian American organization in Accounting and Finance Professions.

The Orlando NCPACA 2004 National Convention was the gathering of professional accountants from the Philippines, Canada, United States and other parts of the world. It was designed to facilitate meaningful dialogue between representatives of the eleven chapters of the National Council of Philippine American and Canadian Accountants (NCPACA), American Institute of Certified Public Accountants (AICPA), and Philippine Institute of Certified Public Accountants.



Delegates to the 2004 NCPACA Convention representing the eleven chapters, namely: Los Angeles, New York, Chicago, San Francisco, Seattle, Houston, Washington D.C., Dallas, San Diego, New Jersey and Toronto.

The Convention provided members and participants with networking opportunities and an outlet for exchanging knowledge, continuing education, public awareness and interest in the profession, and mentorship of aspiring students and accountants to excel in the practice of accountancy. It promoted and developed harmonious relationships among members and other attendees.

It met many of the participants' expectations in increasing their visibility, gathering essential market place information for their practice or employment, building mutually beneficial business relationships or finding new ideas.



Daniel Hobson, AICPA Manager of Minority Initiatives Committee with 2004-2005 Scholars Maureen Lara and Jennifer de Leon, Auxiliary President Nanette Villanueva, Convention Vice Chair Carmelita O'Neil, NCPACA President Reynaldo Padilla and Convention Chairman Ed Ortiz

The technical sessions and luncheon speakers provided invaluable information to the attendees in meeting their needs for continuing professional development and strengthening core values on ethics, fraud, independence, peer review, regulation and standards in the accounting profession. The topics were on new AICPA policies, U.S. income tax rules, new U.S. GAAP policies and the Sarbanes-Oxley Act that arose principally from the Enron case. The speakers were Brian T. Whitlock, Illinois CPA Society Chairman; Gregory Johnson, Director of Examination Strategy Examinations Team, AICPA; George S. Willie, Past Chair and Daniel Hobson, Manger—Minority Initiatives Committee, AICPA; and Daniel J. O'Keefe of Harris, Cotherman, O'Keefe & Associates.

The July 3 Paligsahan Night featured talent presentations from each member association with the Los Angeles group winning the first place trophy with Toronto and Seattle coming in second and third place respectively.

Through these worthy efforts, we are building a foundation for success for generations to come. Let us continue nourishing the contacts made at this NCPACA convention through ongoing participation in the National Council of Philippine American and Canadian Accountants, and for others to join and actively participate in making this organization grow and prosper for the good and benefit of Filipino accountants in the United States, Canada and other parts of the world.

Thank You...so much to the Convention speakers and AICPA for your major contributions and support to the success of the NCPACA 2004 National Convention. Come and join us for another successful 2005 National Convention in Atlantic City , New Jersey on Labor Day Weekend.



Jess Ocampo, PRO
2004-05

